

**Subject Line: New travel company helps vegans voyage in style**  
**December 2019**

Afternoon tea in a prestigious, five-star hotel in Paris, wine and cheese tasting, *pain au chocolat*, cheese fondue and *boeuf bourguignon*: these are things most vegans don't have the opportunity to enjoy on visits to Paris. On a recent eight-day group excursion to Paris and the Alsace region of France, 25 vegan travelers wined and dined without worry, thanks to the help of [World Vegan Travel](#).

More people are choosing a vegan lifestyle than ever before. However, when it comes to travel, especially luxury travel, there are few options available. Vegans are often short-changed on the meals they are provided on conventional tours and itineraries often include activities that vegans are uncomfortable with.

*World Vegan Travel*, a tour operator started in 2018 by former *Intrepid Travel* tour guides and long-term travelers Brighde Reed and Sebastien Ranger, creates carefully-curated trips to give vegans, and the vegan-curious, a luxury experience.

The company works with five-star hotels and gourmet restaurants, teaching them how to select and craft delicious, provincial, vegan meals. On the recent visit to Alsace, guests stayed at a 16th-century inn where Napoleon reportedly spent a night, and dined on local dishes like *tarte flambée*, *coq au vin*, and finished off with *Crêpes Suzette*, *Kougelhopf*, and *Bûche de Noël*.

Itineraries are carefully designed to include activities that promote activities or organizations that protect animals, not exploit them. Activities such as elephant riding, fishing, and visiting zoos are replaced with visits to sanctuaries, wilderness hikes, and safaris where travelers can view animals in natural habitats.

*World Vegan Travel* also offers trips hosted by vegan influencers, giving their followers intimate time with their favorite personalities for unforgettable experiences in spectacular locations where it is often hard to be vegan such as [Rwanda](#), [Thailand](#), [Vietnam](#) and [France](#).

"There are a million other tours to choose from, but these trips have the integrity that I was looking for," said traveler Lynda. Brighde, one of the co-founders says "*World Vegan Travel* is filling a niche by creating luxury experiences that align with the values of vegans."

Would you be interested in scheduling a time to speak with us, or one of our travelers?

Thank you!

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